

# Chiropractors Mailing List



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**Total Universe: 179,568**

**Base Rate: \$65.00/M**

## Description Summary

Isn't figuring out a great marketing tactic a pain in the neck? With the Chiropractors mailing list you can target licensed, highly-trained medical professionals who treat patients with many different types of issues. This group is perfect for many different types of offers, and can be segmented through a variety demographics and psychographics. This database contains accurate data with current and active chiropractic offices. Take the burden off of your shoulders and target chiropractors in your area today.

## How Our Data Is Compiled

Our Chiropractors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- 80% of Americans will suffer from back pain at some point in their lives
- Chiropractors make approximately \$130,000 every year
- Chiropractors treat over 27 million Americans annually

## Recommended Usage

The Chiropractors mailing list could benefit many industries, such as medical equipment, pharmaceutical companies, commercial real estate agencies, back and neck brace manufacturers, and much more.

### Market Type

U.S. Business

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Geography  
SIC Code

Employee Size  
Executive Names

Phone  
Email

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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