

Canadian Seniors

Total Universe: 386,910

Base Rate: \$120.00/M



Description Summary

If you're looking to target senior citizens living in Canada, you've come to the right place! Senior Source List has the most accurate, up-to-date mailing lists available on the market. If you are an insurance, financial, hearing, vision, healthcare, or other type of company who often has senior customers, take advantage of this Canadian Seniors database. These seniors have life experience, and love to travel, see shows, go shopping, and other things that seniors should be enjoying in their golden years! Don't miss out on this valuable group of consumers and utilize this data for your next direct marketing campaign.

How Our Data Is Compiled

Our Canadian Seniors from SSL is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Seniors in Canada account for about 13.9% of the population
- 56% of Canadian seniors reported having good health

Recommended Usage

This mailing list is recommended for various promotions and offers, such as travel, finance, healthcare, insurance, hearing, vision, entertainment, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Net Worth
Home Owner
Marital Status

Presence of Children
Lifestyle
Hobbies & Interests
Buying Habits

Market Type

U.S. Consumers

List Channels

Postal, Telemarketing, Email

Source

Self-Reported

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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