

Board Games & Puzzle Enthusiasts

Total Universe: 8,401,223

Base Rate: \$85.00/M

Description Summary

Looking to reach fun-seeking, trivia-playing, quality time-spending consumers? Our board games and puzzles enthusiasts database will give you access to postal, phone, and email information to help you win big on your next direct marketing campaign. These consumers are responsive to offers for other games and puzzles, family activity ideas, and other offers to keep the fun going. When it comes to accuracy, AmeriList's databases are top-tier. If you want to boost your ROI and grow your business, look no further than our high-quality targeted mailing lists.

How Our Data Is Compiled

Our Board Games and Puzzle Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, games and puzzles generated \$9.6 billion
- Research says millennials are bringing back board games as a trend

Recommended Usage

This mailing list is recommended for many types of offers and deals, such as other board games and puzzles, children's toys, family entertainment and activities, restaurants, books, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899