

Automobile Lease Expirations Mailing List

Total Universe: 2,659,002
Base Rate: \$85.00/M

Description Summary

AmeriList's Auto Lease Expiration data contains names and addresses of vehicle lessees whose car leases are approaching expiration. This data can be pulled from leases running out within the next 30, 60, 90 and 180 days. You can reach these lessees during this crucial decision-making time period with your offer. This mailing list can be segmented by VIN#, vehicle make, model, year or geographic location. These vehicle owners are the perfect candidates for companies offering various products and services to consumers who possess particular makes and models of.

How Our Data Is Compiled

Our Automobile Lease Expirations Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The average monthly payment for a new lease in the U.S. is about \$461.00
- The share of new vehicles leased in the U.S. is 29.92%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: new and used car dealerships, mechanic shops, car parts and accessories, auto insurance, travel, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Ethnicity
Income
Dwelling Type
Vehicle Type

Occupation
Marital Status
Presence of Children
Vehicle Make/Model
VIN Number

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899