

Audiobook Enthusiasts

Total Universe: 2,818,702

Base Rate: \$85.00/M

Description Summary

The sounds of success are coming your way! With our Audiobook Enthusiasts mailing list, you can reach consumers across the country who listen to their books through audio CD, tape, or digital. These consumers are great candidates for many different offers. At AmeriList, we update our mailing lists every month to ensure accuracy and deliverability to our clients. Reach bookworms who enjoy doing their reading with their ears!

How Our Data Is Compiled

Our Audiobook Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Sales revenues for audiobooks between 2010 and 2016 more than doubled in quantity
- In 2017, approximately 68 million audiobooks were borrowed from libraries and schools in the U.S.

Recommended Usage

This list is recommended for a variety of offers and promotions, such as libraries, audio book apps and devices, educational programs, podcasts, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity
Dwelling Type

Language Spoken
Education Level
Income
Occupation

Marital Status
Presence of Children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899



Visit us online at amerilist.com

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners