

Assisted Living Facilities Mailing List



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Total Universe: 18,623

Base Rate: \$95.00/M

Description Summary

Senior healthcare management is a rapidly-growing industry. Assisted living facilities provide excellent services for seniors who wish to remain independent but still need some assistance with daily living. There is a growing number of companies who are expanding into this market. Future industry growth will be spurred by the 77 million Baby Boomers planning to retire over the next two decades. With life expectancy continuing to increase in the U.S., many individuals who retire at 65 will have to decide where to spend the next chapter of their lives. This is expected to increase demand for assisted living services, and provides an exciting opportunity for entrepreneurs and marketers alike. Get access to the most accurate data on the market.

How Our Data Is Compiled

Our Assisted Living Facilities Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 53% of residents in assisted living communities are 85 years old or older
- 30% of residents in assisted living communities are ages 75-84

Recommended Usage

This database is recommended for a variety of offers, including, but not limited to medical equipment, healthcare, property managers, pharmaceuticals, medical management, housekeeping, food/kitchen supplies, and personal care.

Popular Selections (for additional selections please inquire)

Location
Square Footage
SIC Code

Executive Names
Job Titles / Descriptions

Sales Volume
Employee Size

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners