

American Educational Interests Mailing List



Direct Marketing Solutions

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Total Universe: 2,532,492

Base Rate: \$65.00/M

Description Summary

Our Educational Interests database consists of individuals who are interested in a multitude of academic majors such as finance, fashion, auto mechanics, IT, medical, etc. Continuing education consumers have expressed a continued thirst for knowledge and are actively pursuing their educational goals. Time, money, and accessibility are contributing factors in deciding how they will be able to achieve their educational goals and the careers of their dreams. This database provides access to these goal-oriented students through targeted mailing, email, and phone lists.

How Our Data Is Compiled

Our American Educational Interests Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Continuing education refers to post-secondary educational programs
- Approximately 20.4 million students attended colleges and universities in the fall of 2017

Recommended Usage

This targeted database would be useful for many marketers, such as educational institutions, financial advisors, family accountants, credit card offers, textbook companies, scholarship associations, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Education level
Income
Credit Score
Marital Status

Home Owner
Dwelling Type
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners