

Active Moms Mailing List



Visit us online at amerilist.com

Total Universe: 2,267,782

Base Rate: \$85.00/M

Description Summary

Being a parent is the most important job in the world. For these mothers, staying active by attending gyms, fitness classes, personal walks, jogs, running sessions, and many other activities is important to them. These responsive moms are great candidates for a variety of products, services, deals, promotions, and much more. By utilizing this mailing list you can get your direct marketing campaign right in front of your most ideal prospects. Our targeted mailing data is updated monthly to ensure accuracy and deliverability. Don't miss out on this valuable group of consumers!

How Our Data Is Compiled

Our Active Moms Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Exercising after having a baby can help strengthen and tone abdominal muscles, boost energy, helps you sleep, and relieves stress.
- According to a study that tracked physical activity levels of more than 800 young adults for more than two years, physical activity declined the most among new parents.

Recommended Usage

This list is recommended for many types of offers, such as gyms and health clubs, fitness classes, dance studios, health food stores, running and workout apparel, footwear, travel, and much more.

Popular Selections (for additional selections please inquire)

Age
Geography
Ethnicity
Education Level

Dwelling Type
Income
Occupation
Marital Status

Presence of Children
Buying Habits
Hobbies & Interests
Memberships
Subscriptions

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

