

# Active Job Seekers

**Total Universe: 4,024,688**

**Base Rate: \$70.00/M**

**Phone Rate: +\$10/M**

## Description Summary

Our Active Job Seekers Database provides access to individuals actively navigating the job market, people in a transitional phase who are exploring new career paths and engaging with employment-related platforms such as job boards, resume sites, and career services. Sourced from reliable, regularly updated channels, this data set offers a timely opportunity to reach an audience often making broader decisions about education, finances, lifestyle, and professional development. Ideal for marketers in staffing, training, education, or personal growth industries, this list allows you to align your message with a highly relevant segment that's open to exploring what's next in their journey.

## How Our Data Is Compiled

Our Active Job Seekers Database is compiled from a variety of reliable, self-reported sources, including websites, lifestyle questionnaires, online registrations, and career-related platforms. Individuals included in the database have indicated interest in employment opportunities or career advancement, making the data highly relevant to job-focused outreach. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy. These steps enable us to deliver a quality database that generally falls into the 95% Accuracy & Deliverability range.

## Consider The Facts

- The U.S. labor force reached a record high of 170.7 million civilians in January 2025, reflecting a robust and active job-seeking population
- 83% of job seekers utilize online job boards during their job search

## Recommended Usage

This job seeker mailing list is ideal for companies looking to connect with individuals in career transition. It's a valuable resource for staffing firms, training programs, educational institutions, financial service providers, and career support services aiming to promote relevant offerings.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Presence of Children

Marital Status  
Credit Score  
Education Level  
DOB

Net Worth  
Buying Habits  
Household Income  
Home Value

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Lifestyle Surveys, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$350.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899