

Active Job Seekers



Visit us online at amerilist.com

Total Universe: 3,655,698

Base Rate: \$85.00/M

Description Summary

Some of the most responsive consumers that exist are those who are looking for a job. They are constantly on the prowl for their next employment opportunity, actively checking their emails and searching on job boards and websites. Earning a living is essential, so finding those who are seeking a new career is always effective, as there will always be people looking for a job. Utilize this mailing list for your next direct marketing campaign, and get results! These job-seekers are reachable by mail, phone, or email. Tap into the most accurate and up-to-date source for active employment-seeking consumers available today.

How Our Data Is Compiled

Our Active Job Seekers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 59% of candidates use social media to research companies they are interested in
- 60% of job seekers report they have quit an application due to its length or complexity

Recommended Usage

This mailing list is recommended for various offers and promotions, such as job listing sites, company HRs, insurance, technology, coupons, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Education Level
Dwelling Type

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com