

# Accountants & CPAs Database



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**Total Universe: 687,524**

**Base Rate: \$75.00/M**

## Description Summary

Having access to our Accountants and CPAs database gives you the ability to contact these responsive professionals and provide them with information based on opted-in data through direct marketing. These individuals have gone through extensive training and education to achieve this high-level profession, and some have gone far enough to earn their CPA.

Our database gives a comprehensive and accurate representation of these financial professionals nationwide. These high-end specialists are known to participate in the purchasing of expensive items, subscribing to financial publications, and more. Accountants and CPAs are knowledgeable about making intelligent and logical investments, which makes them perfect candidates for many products and services that may be costly or luxurious, as well as subscriptions to financial magazines, real estate marketing, and much more.

The accountants and CPAs on this list are well-versed in their field and have the expertise and experience to give qualified financial advice. This makes them great prospects for target marketing through direct mailing lists and email lists.

## Recommended Usage

Our accountants and CPAs mailing list can be used to reach some of the most affluent individuals who have a significant amount of money to spend on products and services. Previous successful offers included financial, investment, credit card, retail items, high-end food offers, travel packages, hotel, education, business offers, and more.

## Consider the facts:

- The average starting salary for accountants is \$78,000 a year.
- CPAs earn about 1 million dollars more than accountants without a CPA within a lifetime of working

## How Our Data Is Compiled

Our Accountants/ CPAs Database is derived from opt-in and self-reported individuals, as well as Company Directories. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Popular Selections (for additional selections please inquire)

Age	\$5/M	Ethnicity	\$5/M	Credit	\$5/M
HH Income	\$5/M	Lifestyle	\$5/M	Education	\$5/M
Net Worth	\$10/M	Occupation	\$5/M	Donor	\$5/M

## Market Type

U.S. Consumers

## List Channels

Postal, Telemarketing, Email

## Source

Compiled, Direct Response

## Geography

Domestic U.S.

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Minimum: 5,000 names

## Net Name

Inquire

## Exchanges

Inquire

## Reuse

Inquire

## Cancellation

Inquire

## Sample Mail Piece Required

Yes

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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