

Wrestling Fans Mailing List

Total Universe: **32,20,104**

Base Rate: **\$85.00/M**

Description Summary

Pin your marketing campaign for the win! Our wrestling fans database includes people who are fans of watching wrestling on television, attending wrestling events, have participated in wrestling themselves, or just have reported to be wrestling fans. This information could be valuable to many types of industries, and provides an accurate source of highly responsive wrestling fans to a variety of marketers. This data can be filtered by a multitude of segments, to target your campaign even more precisely. Reach exactly who you're looking for with the most accurate data in the industry.

How Our Data is Compiled

Our Wrestling Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Viewership of the WWE has increased in age over the past decade
- ✓ According to a study in 2017, about 8.59 million people were "very interested" in professional wrestling

Recommended Usage

This mailing list is recommend for a variety of marketers, such as sports arenas and venues, wrestling programs and camps, wrestling merchandise, ticket sales, sweepstakes, magazines, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Language Spoken	Occupation	Buying Habits
Gender	Dwelling Type	Marital Status	Event(s) Attended
Geography	Education Level	Presence of Children	
Ethnicity	Income	Hobbies & Interests	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899