

# Women Herbal Product Buyers Mailing List

Total Universe: **6,73,881**

Base Rate: **\$85.00/M**

## Description Summary

These women are in need of supplements, and by contacting them directly, you won't waste valuable costs by marketing to women who are not interested. This list contains individuals who continuously purchase herbal supplements, making them a highly responsive group. This list is useful for supplement sales as well as new herbal products and remedies on the market. This list contains women who are currently buying or looking to buy all-natural herbal supplements because of their medical histories or current health issues. Our data can be segmented by household income, education, presence of children, or any other demographics that would help you find your best customer. We make it easy to reach women that have previous experience or have shown interest in buying all natural herbal supplements.

## How Our Data is Compiled

Our Women Herbal Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider the Facts

- ✓ Herbal Supplement Retail has gone up 12% in the past 5 years.
- ✓ Many elderly medical problems are relieved by herbal supplements.

## Recommended Usage

This list can be used for health/all natural newsletters, travel offers, retreats/spa offers, health magazines, credit card offers, apparel offers and much more.

## Sample Mail Piece Required

Inquire

### Market Type

U.S. Consumer

### List Channels

Postal, Email, Telephone

### Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$500.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

### Exchanges

Please Inquire

### Reuse

Yes

### Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

### Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

## Popular Selections (for additional selections please inquire)

|           |           |                      |               |
|-----------|-----------|----------------------|---------------|
| Age       | Ethnicity | Marital Status       | Buying Habits |
| Geography | Income    | Presence of Children |               |

For additional information or list counts, contact your representative or list manager at 1.800.457.2899