

Wireless Product Buyers Mailing List



Total Universe: **7,04,46,855**

Base Rate: **\$85.00/M**

Description Summary

No wires, no problem. You can connect with wireless product buyers with our accurate and up-to-date mailing list. Our Wireless Product Buyers file contains highly responsive consumer data for online, offline and multi-channel marketing campaigns. This database consists of consumers interested in the most efficient electronics, hands-free, and wireless devices. It is the ideal solution for direct marketers looking to get in touch with prospects through direct mail, telemarketing, and email marketing.

How Our Data is Compiled

Our Wireless Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, the wireless telecommunication market in the U.S. was worth about \$256 billion
- ✓ Verizon is the company with the most wireless subscribers in the U.S.

Recommended Usage

This mailing list is recommended for many types of offers and promotions, such as electronics stores, technology offers, retail coupons, online apps, etc.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Area of Study
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899