

Weight Loss Product Buyers Mailing List

Total Universe: **20,04,713**

Base Rate: **\$85.00/M**

Description Summary

Get your marketing sales to your goal weight! These individuals have bought products that help them lose weight, such as dietary supplements, exercise equipment, and more. Reaching these consumers should be a top priority if you're looking to target this market, because this group is always looking for new ways to shed pounds off their figures. This file is updated monthly to ensure accuracy for our clients to increase their sales and boost ROI. Don't miss out on this valuable mailing, telemarketing, and email data for weight loss product buyers across the country

How Our Data is Compiled

Our Weight Loss Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Compared to every country in the world, America has the highest obesity rate
- ✓ The most common New Year's Resolution is to lose weight

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as gyms, weight loss facilities, dietary supplements, healthy food brands, personal trainers, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Dwelling Type
Marital Status
Presence of Children

Buying Habits
Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899