

Weekly New Movers Mailing List

Total Universe: **1,36,84,574**

Base Rate: **\$95.00/M**

Description Summary

There are new people moving into homes and all types of residences every single day. Don't miss out on a chance to catch them while they're still considered new! Our database is complete with more new movers, demographics, and mortgage data than any other list provider. We are able to track vacancies of homes, and gather data from the USPS to obtain new mover information. This mailing list would be useful for many different industries and offers "take advantage of the most accurate and up-to-date information on the market. Millions of Americans are making moves right now; connect with them today!

How Our Data is Compiled

Our Weekly New Movers Mailing List is derived from a multitude of qualified "Homes-for-Sale" newspaper listings, online "Homes-for-Sale" websites, and new phone connections. A portion of our database is self-reported. National real estate feeds are sourced and the data file is aggregated on a daily basis, which makes the accuracy of our hotline file superior to other compilers. This file is matched to our consumer database for enhanced data elements. CASS and NCOA certifications are utilized to ensure further accuracy.

Consider the Facts

- ✓ Every year, about 12% of Americans move
- ✓ Approximately ¾ of new movers make major move-related purchases like furniture, electronics, appliances, etc.

Recommended Usage

Our Weekly New Movers Mailing list is ideal for auto services, banking, catalogs, credit cards, health, home improvement and furnishings, lawn and garden services, newspaper and magazine offers, professional services, retail/restaurant promotions, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Household Amount
Occupation
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899