

Weekly New Homeowners Mailing List

Total Universe: **1,04,231**

Base Rate: **\$125.00/M**

Description Summary

There are new people purchasing their homes every single day. Don't miss out on a chance to catch them while they're still considered new! Our database is complete with more new movers, demographics, and mortgage data than any other list provider on the market. We are able to track home sales, loans, mortgages, as well as gather data from the United States Post Office to obtain new homeowner information. This mailing list is useful for many different industries and offers a benefit from the most accurate and up-to-date information in the industry. Millions of Americans are making moves right now! connect with them today!

How Our Data is Compiled

Our Weekly New Homeowners Mailing List is derived from a multitude sources. We continually source and update this list using data from tax assessor's offices and county records including tax and assessment, deed and transaction data. This list is developed in a compliant manner and also offers access to telephone numbers. Do Not Call suppression is avail to any client who will be telemarketing.

Consider the Facts

- ✓ In 2017, about 5.5 million existing homes were sold, and about 612,000 of newly constructed homes were sold
- ✓ In 2016, the homeownership rate amounted to approximately 64% in the U.S.

Recommended Usage

This list is ideal for auto services, banking, catalogs, credit cards, health, home improvement and furnishings, lawn and garden services, newspaper and magazine offers, professional services, retail/restaurant promotions, and much more

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceld after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Sale Date
Recording Date
Mortgage Amount

Lender Name
Square Footage
Loan Type

Single or Multi-Family
Number of Rooms
Property Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899