Wealthy Kids of America Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **22,88,208**

Base Rate: **$85.00/M**

Description Summary

If youâ€™re an after-school program, summer camp, birthday party venue, kids clothing store, or toy store, getting your message in front of the consumers who will use or benefit from your products is KEY! Letâ€™s be real, most kids who see something that interests them will tell their parents about it, in hopes of getting to use it! Let this list steer you in the right direction into the after-school carpool. Whether your company is trying to target a certain age, gender, ethnicity, or income, this list is will help you reach specific households that have wealthy parents with children up to age 18.

How Our Data is Compiled

Our Wealthy Kids of America Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Marketers spent about $12 billion advertising to children annually
- The internet and social media are huge influences on children and teens today when it comes to product marketing

Recommended Usage

This mailing list is recommended for many offers, such as toy retailers, video games, board games, amusement parks, summer camps, birthday party venues, dance studios, universities, private schools, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Childâ€™s Age	Occupation	Donors
Gender	Ethnicity	Net Worth	
Geography	HH Income	Political Party	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899