

Walk-In Tubs for Seniors Mailing List

Total Universe: **22,23,681**

Base Rate: **\$85.00/M**

Description Summary

Our Walk-In Tubs for Seniors Mailing List is custom-tailored to meet your specific requirements. For seniors facing mobility challenges, the utilization of walk-in tubs significantly enhances safety during showering. We specialize in connecting your company with individuals actively seeking to purchase or benefit from the advantages of walk-in tubs. All of the individuals on this walk-in tubs mailing list have expressed interest in walk-in tubs for either themselves or their loved one. Whether it's for personal use or assisting a loved one, our database ensures that your company can reach the right audience interested in the safety and convenience these tubs provide.

How Our Data is Compiled

Our Walk-In Tubs for Seniors Mailing List is generated from a variety of sources, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly through USPSA® National Change of Address (NCOA) and CASS Certification.

Consider the Facts

- ✓ Walk-in tubs can improve independent bathing for Seniors. The design of these tubs allows for easy entry and exit, minimizing the risk of slips and falls during bathing.
- ✓ Seniors with mobility issues can increase their safety when showering by using walk-in tubs, traditional tubs and showers may present challenges that compromise their safety.

Recommended Usage

Our walk-in tub database is a valuable resource for manufacturers, retailers, healthcare professionals, insurance providers, home improvement contractors, and bathroom remodeling services.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography

Ethnicity
Income
Home Market Value

Religious Affiliation
Ailment
Marital Status

Online Buyer
Buying Habits
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899