

Volunteering Consumers Mailing List

Total Universe: **20,65,442**

Base Rate: **\$75.00/M**

Description Summary

Faith in humanity...restored! This database is made up of individuals across the country who do work to help others solely from the kindness in their hearts. This group of prospects is not paid for their work, and truly enjoy doing their part and giving their time. Whether you are a marketer looking to offer these consumers products or services to help them continue their volunteer work, or you are a marketer looking to offer these volunteers something to reward them for their hard work, we have the accurate data to help you get in touch with them. Don't miss out on this generous group of prospects!

How Our Data is Compiled

Our Volunteering Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ According to the Bureau of Labor Statistics, individuals between the ages of 35 and 54 are most likely to volunteer
- ✓ 1 out of 4 Americans volunteer

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: charities and organizations, hospitals, religious organizations, schools, travel, entertainment, technology, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Occupation	Hobbies & Interests
Gender	Net Worth	Marital Status	
Geography	Ethnicity	Presence of Children	
Dwelling Type	Lifestyle	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899