

Volunteering Americans Mailing List



Total Universe: **22,04,311**

Base Rate: **\$80.00/M**

Description Summary

Faith in humanity...restored! This database is made up of individuals across the country who do work to help others solely from the kindness in their hearts. This group of prospects is not paid for their work, and truly enjoy doing their part and giving their time. Our volunteers'™ mailing list is the ideal source for non-profits who may be looking to target consumers who give back. Whether you are a marketer looking to offer these consumers products or services to help them continue their volunteer work, or you are a marketer looking to offer these volunteers something to reward them for their hard work, we have the accurate data to help you get in touch with them. Don't miss out on this generous group of prospects!

How Our Data is Compiled

Our Volunteer Americans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Individuals between the ages of 30 and 55 are most inclined to volunteer
- ✓ It is said that 57% of volunteer work worldwide is done by women

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: houses of worship (churches, synagogues, mosques, etc.), religious charities, private educational facilities, recreational groups, schools, travel, entertainment, nonprofits, fundraising and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
HH Income
Net Worth

Ethnicity
Lifestyle
Occupation

Credit
PEducation
Donor

For additional information or list counts, contact your representative or list manager at 1.800.457.2899