VIVA Hispanic Sweepstakes Respondents Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **13,59,872**

Base Rate: **$85.00/M**

Description Summary

Hit the jackpot with your marketing campaign! With the VIVA Hispanic Sweepstakes Responders database, you can reach Hispanic consumers that have responded to an email campaign or have registered for a website to enter a sweepstakes. They have also signed up for other contests, drawings, and giveaways to win products such as big screen TVs, vacations and excursions, automobiles, electronics, and more. You will be able to target your next best prospect with our enhanced list of selections. This file has performed well for many types of sweepstakes-related offers. Updated monthly, this database consists of the most accurate data on the market!

How Our Data is Compiled

Our VIVA Hispanic Sweepstakes Respondents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Americans spend about $70 billion a year on the lottery
- The largest amount of money ever won in the lottery was $656 million in 2012
- The most popular type of sweepstakes is travel

Recommended Usage

This list is ideal for a variety of offers: gambling, health, insurance, investments, mortgages, software, sweepstakes, tax services, travel, weight loss, computing, credit cards, electronics, entertainment, finance, fitness, apparel, beauty, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Home Owner	Marital Status
Gender	Education Level	Dwelling Type	Presence of Children
Geography	Income	Occupation	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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