

VIVA Hispanic Mail Order Buyers Mailing List



Total Universe: **33,91,884**

Base Rate: **\$90.00/M**

Description Summary

If your business is looking to reach mail order buyers who are Hispanic, look no further than AmeriList's VIVA Hispanic Mail Order Buyers mailing list. With the most accurate data on the market, you will get access to over 3 million consumers who shop using mail orders and catalogs. By segmenting through a variety of demographics and psychographics, your direct marketing campaign could be significantly impacted. These consumers are perfect for many types of offers like retail, electronics, and more, and are responsive to coupons, catalogs, promotions, and more.

How Our Data is Compiled

Our VIVA Hispanic Mail Order Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, 30% of people reported that a catalog drove them online to shop
- ✓ People found catalogs the most interesting type of standard mail, surpassing newspapers and magazines by 31%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as apparel, appliances, restaurants, local/small businesses, sports merchandise, travel, insurance, technology, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Home Owner
Home Value
Language Spoken

Income
Marital status
Presence of Children

Presence of Pets
Renter
Credit Cards

For additional information or list counts, contact your representative or list manager at 1.800.457.2899