

Vision-Impaired Mailing List

Total Universe: **26,60,807**

Base Rate: **\$85.00/M**

Description Summary

Get your marketing strategy into clear focus! You don't have to have 20/20 vision to see that this targeted database would help your business significantly. With the Vision-Impaired Database, you will have access to the most accurate data available on the market today. These consumers are always looking for ways to either improve or manage their vision issues, like poor eyesight, astigmatism, near-sightedness, far-sightedness, glaucoma, cataracts, and more. Don't miss out on reaching these individuals with a variety of offers today.

How Our Data is Compiled

Our Vision-Impaired Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 24.4% of adults 18-24 wear contact lenses
- ✓ Americans spend more than \$15 billion each year on eyewear

Recommended Usage

This mailing list is recommended for a variety of offers, such as ophthalmology, optometry, eyeglass companies, contact lens companies, surgeons, laser facilities, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Occupation
Income
Presence of Children

Ethnicity
Eye Condition
Glasses/ Contact Wearer

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899