

Vehicle Owners Interested in Repair Mailing List

Total Universe: **61,04,771**

Base Rate: **\$85.00/M**

Description Summary

Because there will always be consumers driving cars, there will always be repairs driving your sales. This database presents you with a unique opportunity to reach this specific group of prospects who own a vehicle and need to get it fixed. This list is perfect for mechanic and repair shops looking for more customers. Our database is updated monthly to ensure accuracy and deliverability for your next direct mail, telemarketing, or email campaign.

How Our Data is Compiled

Our Vehicle Owners Interested in Repair Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The auto repair industry generates about \$880 billion in the United States every year
- ✓ Consumers 45 and older account for 35% of industry revenue

Recommended Usage

This mailing list is recommended for various offers and promotions, including vehicle repair shops, insurance companies, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital Status
Presence of Children
Dwelling Type

Buying Habits
Vehicle Type
Insurance

For additional information or list counts, contact your representative or list manager at 1.800.457.2899