

Vapers Mailing List

Total Universe: **19,46,831**

Base Rate: **\$65.00/M**

Description Summary

A new form of smoking has become popular in recent years, as the shift away from smoking cigarettes continues, called "vaping" which allows people to smoke water vapor rather than tobacco. If your business is looking to connect with people who are vaping, we can segment your prospects by age, location, gender, income, and much more. Enhance your direct marketing strategy by utilizing the Vapers mailing list.

How Our Data is Compiled

Our Vapers Mailing List is derived from state-licensed information as well as a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Invented as an alternative to smoking, vaping tries to offer the smokers their nicotine fix without the 4000 chemicals, tar, and countless carcinogens found in tobacco
- ✓ In 2014, 3.7% of American adults used electronic cigarettes or vapor products on a regular basis

Recommended Usage

This list can be used for many types of offers, such as vaping supplies, lounges and bars, retail, travel, entertainment, and more. .

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Income	Buying Habits
Gender	Ethnicity	Education Level	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899