

# Uninsured Americans Mailing List

Total Universe: **56,41,023**

Base Rate: **\$85.00/M**

## Description Summary

Our Uninsured Americans mailing list gives insurance marketers accurate and up-to-date information for individuals in the United States that do not have an insurance plan in their name. These consumers are perfect candidates for all types of health insurance, whether it be Medicare, Medicaid, or any other health insurance plan. This highly responsive group of individuals is valuable because having health insurance is crucial. Be the first company to contact these eligible consumers and boost your sales today!

## How Our Data is Compiled

Our Uninsured Americans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider the Facts

- ✓ In 2016, 10.9% of adults didn't have health insurance
- ✓ In 2015, 16.3 percent of all people in the United States were covered by Medicare.

## Recommended Usage

This mailing list is recommended for a variety of insurance marketers looking to reach new customers and sell their plans in any state, like Medicare, Medicaid, or other insurance companies.

## Sample Mail Piece Required

Inquire

## Market Type

U.S. Consumer

## List Channels

Postal, Email, Telephone

## Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$500.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

## Exchanges

Please Inquire

## Reuse

Yes

## Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

## Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Education level  
Income

Net Worth  
Occupation  
Credit Score

Marital Status  
Presence of Children  
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899