

Unemployed & Uninsured Mailing List

Total Universe: **91,03,229**

Base Rate: **\$85.00/M**

Description Summary

The market for consumers who are unemployed and uninsured is ever-growing, due to a challenging time in the workforce and the economy. If you're looking to reach these consumers, this database will give you access to postal, telemarketing, and email information to successfully run your direct marketing campaign. Reaching these Americans is crucial, because they are in need of employment as well as insurance. Recruiters and insurance agents have a huge opportunity to utilize this mailing list. Because of these qualities, they are considered excellent candidates for many types of marketing campaigns. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

How Our Data is Compiled

Our Unemployed & Uninsured Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- ✓ In 2017, the amount of Americans who were uninsured reached 28 million
- ✓ In April 2019, the national unemployment rate was 3.6%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as employment agencies, any business looking to hire specific groups of people, insurance companies – life, health, car, etc.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Language Spoken	Presence of Children
Age(s) of Children	Dwelling Type	Buying Habits	
Gender	Income	Hobbies & Interests	
Geography	Occupation	Lifestyle	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899