

U.S. Mint Coin Collectors Mailing List

Total Universe: **18,76,863**

Base Rate: **\$95.00/M**

Description Summary

The AmeriList U.S. Mint Coin Collectors list is the premier source for avid coin collectors. This file contains highly responsive consumers whose interest range from collecting limited edition minted legal tender. Some of these collectors simply collect as a hobby, while others possess very rare and especially beautiful and historic pieces. These collectors are affluent and well to do – it's a fact that during the renaissance, coin collecting was a fad among the more privileged. This data is sourced from direct mail purchase, online and offline sources. Email addresses are available on a portion of the file for those who are interested in a multi-channel marketing campaign.

How Our Data is Compiled

The entire list is continuously updated with new, proprietary data sources to ensure completeness and selectability. Furthermore, our entire file is also standardized, using our proprietary USPS processing on a monthly basis. This includes passing our database through National Change of Address (NCOA®Link®), Locatable Address Conversion System (LACSLink®), and Coding Accuracy Support System (CASS®). These address quality processes help us ensure that our list will perform at the highest level of deliverability for our clients. For over a decade AmeriList has been using the most advanced technology and industry standards to ensure that we deliver marketers with information – unmatched in quality. We process our entire database against the Direct Marketing Association's National Do Not Mail® Suppression File, a National Deceased Database provided by the Social Security Administration (SSA).

Consider the Facts

- ✓ The United States Mint has estimated that 120 million Americans are looking for, and setting aside, the 50 States Quarters
- ✓ The most common standard for measuring the grade or condition of a coin is through the Sheldon Scale, a system that ranges from the number 1, the poorest condition to the number 70, the flawless perfect coin.

Recommended Usage

This rare and responsive file of coin collectors is ideal for a variety of offers, including Apparel, Auctions, Auto Loans, Business Opportunity Seekers, Business Opportunity Home Business, Cable and Internet Services, Collectibles and Gifts, Credit Cards, Education, Electronics, Entertainment, Financial, Insurance, Investments, Sweepstakes, Tax Services, Telecom, Travel, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Contributions	Income	Hobbies / Interests
Ethnicity	Grandparents	Net Worth	Marital Status
Gender	Heads of Household	Travel History	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899