

Tutoring & SAT/PSAT Prospects

Total Universe: **1,20,91,182**

Base Rate: **\$75.00/M**

Description Summary

Are you looking to ace your next marketing campaign? When students are struggling, or just receiving some extra help, they turn to tutors who help keep them on track, as well as high school sophomores and juniors preparing for their college entrance exams, like the SAT or PSAT. This database contains a variety of segments for targeting the best prospects for your specific product or service. With the most accurate data in the industry, you can count on AmeriList to provide you with regularly updated information that will help you boost your marketing ROI and increase sales. Don't miss out on this responsive group of prospects!

How Our Data is Compiled

Our Tutoring & SAT/PSAT Prospects Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2015, 1.7 million students took the SAT
- ✓ About 39% of the student population has a math tutor

Recommended Usage

This mailing list is recommended for many types of offers, such as tutoring centers, SAT/PSAT prep centers, university recruiting, textbook companies, school supplies, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Dwelling Type	Age of Parents
Gender	Language Spoken	Education Level	Number in Household

For additional information or list counts, contact your representative or list manager at 1.800.457.2899