

# Travel Agencies Mailing List

Total Universe: **26,625**

Base Rate: **\$85.00/M**

## How Our Data is Compiled

Our Travel Agencies Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS-certified to ensure further accuracy.

## Consider the Facts

- ✓ The travel agency industry is projected to generate about \$17.3 billion by 2020
- ✓ 40% of American Society of Travel Agents (ASTA) agencies are home-based

## Recommended Usage

This mailing list is recommended for a variety of promotions, such as hotels, cruises, airlines, resorts, and much more.

## Sample Mail Piece Required

Inquire

### Market Type

Business Data

### List Channels

Postal, Email, Telephone

### Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$500.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

### Exchanges

Please Inquire

### Reuse

Yes

### Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

### Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

## Popular Selections (for additional selections please inquire)

|              |                     |                 |  |
|--------------|---------------------|-----------------|--|
| Location     | Number of Employees | SIC Code        |  |
| Sales Volume | Job Titles          | Executive Names |  |

For additional information or list counts, contact your representative or list manager at 1.800.457.2899