

Trade School Education Respondents Mailing List

Total Universe: **12,40,635**

Base Rate: **\$85.00/M**

Description Summary

After graduating high school, young individuals have lots of options for what they decide to do next. This database contains the most accurate and complete information for young individuals who have graduated from high school and have not applied or enrolled in college programs, making them likely prospects for attending trade or technical school to earn their degree based on a specific set of skills. This population can be segmented through a variety of demographics, including age, graduation year, ethnicity, household income, and much more. Enhance your marketing campaign and get in touch with trade school prospects today.

How Our Data is Compiled

Our Trade School Prospects Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In addition to providing a course of study that dispenses with extras like electives and liberal arts studies, trade schools tend to offer hands-on training and even pathways to apprenticeships
- ✓ The construction industry, which generated \$338 billion in value in 2016, is projected to grow by 13% in the decade between 2014 and 2024

Recommended Usage

Our trade school prospects mailing list is recommended for many types of offers related to trade schools and technical schools, who may have offers related to construction, electrician work, plumbing, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Education Level
Household Income

Hobbies & Interests
Marital Status
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899