TicketTrend™ Buyers Mailing List

visit us online at amerilist.com

Total Universe: **9,61,457**

Base Rate: **$95.00/M**

Description Summary

TicketTrendâ„¢ Buyers is a high-response marketing database of engaged consumers who have recently purchased tickets to live events across a wide range of categories. From concerts, theatre, and sporting events to cruises, food festivals, and exclusive galas, these individuals prioritize experiences and are willing to spend on entertainment that creates lasting memories. This audience spans diverse demographics and includes passionate fans of music genres like rock, hip-hop, EDM, country, jazz, and classical, as well as attendees of Broadway musicals, childrenâ€™s theater, and cultural events. Many are repeat buyers who travel for performances, purchase premium seats, or buy multiple tickets per transaction, making them ideal prospects for ticket sellers, travel partners, merchandise brands, and VIP experience providers.

How Our Data is Compiled

The TicketTrendâ„¢ Buyers file is built using verified transactional data sourced from ticketing platforms, entertainment affiliates, venue partners, and lifestyle retailers. Purchase activity is modeled with recency, frequency, and monetary (RFM) indicators to identify active, high-value buyers across event types and ticket tiers. Additional data inputs include opt-in email activity, travel booking behavior, and digital engagement tied to entertainment categories. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- The U.S. live events market is projected to reach $80+ billion by 2026
- Over 60% of ticket buyers report theyâ€™re willing to travel more than 100 miles for a live event;
- The average concert ticket buyer spends $250+ per event.

Recommended Usage

This audience is ideal for promoting concert tours, theatrical productions, sports packages, cruise and travel bundles, and entertainment-focused credit card reward programs. Marketers can also engage them with merchandise offers, ticket presales, event parking, dinner/show packages, and luxury or VIP upgrades.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Email	Lifestyle Interests	Cell Phone
Gender	Income	Presence of Children	Homeowner / Renter
Geography	Buying Habits	Language Spoken	Home Market Value

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com