

Tennis Players and Enthusiasts Mailing List

Total Universe: **8,81,227**

Base Rate: **\$85.00/M**

Description Summary

Game, set, match! Get ready to launch your direct marketing campaign over the net. With the most accurate database of tennis players and enthusiasts, you can take your mailing campaign to the next level. These consumers are eligible for many types of sports-related, and non-sports-related offers. This data is updated monthly to ensure accuracy and deliverability to our clients and their targeted marketing efforts. Don't miss out on this group of prospects for your company's promotion!

How Our Data is Compiled

Our Tennis Players and Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- ✓ In 2018, about 19% of surveyed respondents ages 18-29 stated they play tennis
- ✓ Tennis can be beneficial for many physical reasons, such as increasing aerobic capacities, lowering resting heart rate and blood pressure, improving metabolic function, increasing bone density, lowering body fat, improving muscle tone, strength and flexibility, and increasing reaction times.

Recommended Usage

This mailing list is recommended for various offers, such as sports equipment, gyms, tennis facilities, tennis equipment and apparel, health food stores, fitness magazines, travel, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital Status
Presence of Children
Hobbies & Interests

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899