

Teen Gamers Mailing List

Total Universe: **11,60,360**

Base Rate: **\$85.00/M**

Description Summary

Did you come to play? Enhance your marketing strategy by utilizing our Teen Gamers Database. Get in touch with skilled, passionate teenage video game enthusiasts who are always looking for new games to play, new equipment, accessories, and more. This complete mailing list contains data that allows you to filter by segments such as age, gender, and even type of video game console. Between Playstation 1,2, and 3, Xbox / Xbox 360, GameCube, Nintendo, Wii, GameBoy, and more, we can provide you with data on over a million teenagers playing on these machines. Don't miss out on this popular and growing group of young consumers!

How Our Data is Compiled

Our Teen Gamers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 74% of teenagers who play video games in the U.S. are 13-14 years old, while 70% are 15-17
- ✓ According to a study conducted in 2015, 72% of teenagers play video games regularly

Recommended Usage

This mailing list is recommended for many types of offers, such as gaming console companies, video game accessories, internet/wifi providers, online gaming, entertainment and electronic stores, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Hobbies & Interests	Lifestyle
Gender	Ethnicity	Type of Gaming Console	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899