Tech-Savvy Consumers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,63,29,029**

Base Rate: **$85.00/M**

Description Summary

The AmeriList techie database is an excellent source for marketing professionals who are looking to reach tech-savvy consumers that are interested in the latest electronic gadgets. These individuals are constantly purchasing electronic products, must be kept in-the-know, and are willing to pay a substantial amount to be kept ahead of the competition. With an average income of $100,000 annually, their purchasing power cannot be ignored. Imagine reaching this elite and very responsive group with such countless industry offers. If there is a new trend out there, they have to know about it. Customize this list of techies to fit your particular marketing needs with segments such as; Age, income, credit card buyers, online buyers, and more. These consumers would like to be constantly updated with new trends, so donâ€™t wait get your offers out now!

How Our Data is Compiled

Our Tech-Savvy Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- There are 3.4 billion global internet users worldwide
- 38% of people who make purchases on social media consider themselves tech savvy.

Recommended Usage

This database is recommended for a variety of industry offers, such as software, apps, online shopping, retail, apparel, jewelry, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Dwelling Type	Credit Cards
Gender	Income	Buying Habits	Online Buyers
Geography	Occupation	Hobbies & Interests	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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