

Superintendents Mailing List

Total Universe: **27,793**

Base Rate: **\$72.00/M**

Description Summary

The Superintendents mailing list is a complete database of all superintendents in the United States. These officials have the authority to make and participate in district-wide decisions for all students in their area. Superintendents work closely with school administration, principals, teachers, parents, and others. They approve policies, financial decisions, events, school structural and internal improvements, transportation issues, and much more.

How Our Data is Compiled

Our Superintendents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Superintendents make over \$100,000 a year.
- ✓ According to the American Association of School Administrators, the average tenure of a superintendent has increased over the last 10 years.

Recommended Usage

The Superintendents Mailing List would be useful for many types of offers, including school supplies, textbook companies, technology, food vendors, education magazines, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Assistant Superintendent	Asst. Superintendent-Special Services	Asst. Superintendent-Elementary Education
Gender	Superintendent		
Geography	Asst. Superintendent-Pupil Personnel	Asst. Superintendent-Special Services	Asst. Superintendent-Human Resources
Income		Asst. Superintendent-Administration	Asst. Superintendent-Instruction/Curriculum
Type of School	Asst. Superintendent-School Improvement	Asst. Superintendent-Buildings and Grounds	
	Asst. Superintendent-Secondary Education	Asst. Superintendent-Business and Finance	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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