

Summer Campers Mailing List

Total Universe: **1,20,00,000**

Base Rate: **\$70.00/M**

Description Summary

Today, a majority of parents work, which means they must have summer care for their school-aged child or children. If you offer summer camp programs, your enrollment could benefit significantly from our Summer Time Fun camper's mailing list. This database is the ideal solution to help you connect with families in your area who are actively looking for summer activities and fun experiences for their kids. This list is aggregated from a number of private and public sources, and contains quality consumer data for households with children, by age and lifestyle interest. The names on this list are regularly updated and verified every month, to ensure data accuracy for families who are ideal candidates for summer camp offers.

How Our Data is Compiled

This list is developed using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Controlled Circulations. This responsive list of families who are seeking summer camp info is enhanced with demographic and lifestyle data from our national consumer database making it more selectable than any other campers direct marketing list that is published today.

Consider the Facts

- ✓ Working parents need their children to be occupied and taken care of when they are not in school
- ✓ The estimated cost of summer child care is approximately \$400 per child per week
- ✓ Camps are a great place for children to meet new friends outside of school

Recommended Usage

This list is perfect for any marketer who is offering summer camp programs or any other program targeted to families with camp-aged kids. Our list of Working Parents with Children is also ideal for a wide range of offers, from retail to education.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Households with children	Age of children	Arts & crafts	Fishing
Swimming	Hobbies	Kayaking	Hiking
Sports	Household income	Buying habits	Science experiments

For additional information or list counts, contact your representative or list manager at 1.800.457.2899