Stress, Hormone, and Wellness Database

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **82,01,568**

Base Rate: **$75.00/M**

Description Summary

This target direct marketing list includes those who suffer from Stress and various Hormone Disorders, and require medication to control symptoms of high blood pressure and hormone imbalances. These disorders can affect the how the brain functions, as well as the rest of the body. Unfortunately, many of these consumers are perpetual buyers of medication and health services. Due to the ongoing treatment, targeting these individuals presents a significant value to companies who can help them deal with the effects of their disorders using Stress, Hormone, and Wellness mailing lists

How Our Data is Compiled

Our Stress, Hormone, and Health Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Stress poses a great threat for diabetes and heart attack by altering blood sugar levels.
- This can cause fatigue, impulsive mood changes, and hyperglycemia.
- About 77% of Americans regularly experience physical symptoms caused by stress.

Recommended Usage

This list would be helpful to a variety of health-related businesses, such as pharmaceutical companies, medical magazines and publications, healthcare providers, medical device suppliers, and more. Having access to this data adds value to your direct mail and email campaigns.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Lifestyle	Occupation	
Gender	Geography	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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