Stock Investors Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **50,04,712**

Base Rate: **$85.00/M**

Description Summary

Reach stock investors who are eager to increase their portfolios. These risk-taking, financially-savvy consumers are actively looking to increase their investments to make more money. They have a high net worth and are perfect prospects for other types of stocks, real estate, vacations, travel and other high-end offers. With a variety of selections, you can target stock investors with our accurate database through direct mail, telemarketing, and email. As great candidates for many types of industries and offers, the investors included in mailing list would be extremely valuable to your next marketing campaign.

How Our Data is Compiled

Our Stock Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- About 52% of Americans have money invested in stocks
- The average loss in stock investments in 2016 was 4.96%

Recommended Usage

This database is recommended for many offers including but not limited to, travel, technology, software, financial advisors, real estate, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Credit Score	Presence of Children
Gender	Occupation	Investment Type	
Geography	Net Worth	Marital Status	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com