Stay-At-Home Moms Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **16,48,250**

Base Rate: **$85.00/M**

Description Summary

These hard-working women have one of the hardest jobs there is. Staying at home to raise their children requires a lot of energy and patience. Because of the demanding nature of this job, these moms are great candidates for a variety of offers ranging from diapers to electronics. AmeriList has the most accurate and up-to-date postal, phone, and email data available on the market today. With a wide range of selections, you can target the exact stay-at-home moms you are looking to sell to. Donâ€™t miss out on this large population of consumers that are eligible for many types of products and services.

How Our Data is Compiled

Our Stay-At-Home Moms Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- About 29% of moms are stay-at-home moms today
- About 57% of moms think about going back to work someday

Recommended Usage

This database is recommended for many offers, such as magazine subscriptions, family vacation offers, baby goods, baby bath items, formula, baby food, diapers, blankets, clothing, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Hobbies / Interests	Number of Children
Gender	Education Level	Buying Habits	Presence of Pets
Child(ren)â€™s Age(s	HH Income	Marital Status	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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