

Sports Memorabilia Collectors Mailing List



Total Universe: **98,41,521**

Base Rate: **\$85.00/M**

Description Summary

Our Sports Memorabilia Buyers Database provides a comprehensive and highly targeted list of individuals who are passionate about sports and actively purchase memorabilia. These consumers include avid collectors, sports enthusiasts, and fans dedicated to preserving sports history through items like autographed merchandise, vintage collectibles, and limited-edition releases. They often have disposable income and a strong passion for their hobbies. Their ongoing pursuit of distinctive and valuable items to enhance their collections makes them highly receptive to your offerings.

How Our Data is Compiled

Our Sports Memorabilia Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, subscriptions, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. To ensure an unmatched level of accuracy, we update the database monthly and process it against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification. This meticulous approach guarantees that when you use our data, you're accessing one of the most reliable and comprehensive lists available, enabling you to connect with your ideal prospects effectively.

Consider the Facts

- ✓ The average sports memorabilia collector spends approximately \$2,500 annually on new acquisitions
- ✓ The global sports memorabilia market is expected to reach \$227.2 billion by 2032, up from \$26.1 billion in 2021

Recommended Usage

Our Sports Memorabilia Collectors Database is ideal for marketing campaigns aimed at promoting sports memorabilia such as autographed items, vintage collectibles, limited-edition releases, and more. This list is perfect for retailers, online marketplaces, appraisal services, sports conventions, museums, and clubs.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	DOB	Ethnicity	Buying Habits
Gender	Household Income	Presence of Children	Language Spoken
Geography	Credit Score	Occupation	Homeowner Status

For additional information or list counts, contact your representative or list manager at 1.800.457.2899