

SOHO Business List

Total Universe: **20,66,341**

Base Rate: **\$85.00/M**

Description Summary

More and more individuals are leaving the confines of big business to pursue their entrepreneurial spirit. If you are trying to reach these dynamic brave new business owners then look no further than our SOHO Business Mailing List. It provides access to small office "home office" business owners who operate their company out in their home. These home businesses are in constant need of new services to sustain their operation and fuel growth. Be there first when the need arises for advertising, printing, computer supplies, telephone equipment, upgrades or even a move to commercial property. Contact a list manager today for more information or counts by industry, geography or one of many other selections!

How Our Data is Compiled

Our multi-sourced national home-based business database is compiled by combining a wide range of sources which enables us to deliver a unique B2B marketing list. The information within our soho business mailing list is generated from multiple public and private sources including Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. We ensure the most accurate data by actively telephone verifying the entire list multiple times annually. This enables us to keep our records up-to-date.

Consider the Facts

- ✓ \$427 billion per year is made by Home Based Business
- ✓ Every 12 seconds, a new home business starts up
- ✓ After 3 years of business, 70% of all home businesses are successful
- ✓ 44% of home-based businesses are started for under \$5,000

Recommended Usage

Our SOHO Business mailing list is the ideal solution for insurance agencies, office supplies, b2b magazines, product manufacturers, security professionals, accounting professionals, investment bankers, technical support personnel, trade show planners and many more!

Sample Mail Piece Required

Inquire

Market Type

Businesses

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Employee Size
Sales Volume
Sic Code & NAICS Codes

Business Owners
Number of Employees
Location

Email Address
Demographics
Fax Numbers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899