Soccer Enthusiasts Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **59,63,417**

Base Rate: **$85.00/M**

Description Summary

Score your next marketing goal with our Soccer Enthusiasts Mailing List. This database consists of consumers across the U.S. who play soccer, watch soccer, or have made purchases related to soccer. These fans are eligible for tickets, soccer equipment, and much more. This mailing list is updated every month to ensure that you are getting the most accurate and up-to-date information possible. When you have targeted data to work with, you can reach exactly the types of clients youâ€™re looking for! These prospects have already expressed an interest in things that are soccer-related, so you know that when you send your marketing materials, that they are more likely to purchase from you. Segment your data by a variety of selections and get the most out of your marketing budget.

How Our Data is Compiled

Our Soccer Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- As of 2017, the attendance at MLS games has reached more than 3.5 million
- The number of participants in U.S. high school soccer programs in 2017 was about 800,000

Recommended Usage

This mailing list is recommended for soccer leagues, soccer apparel and merchandise, sports equipment stores, sports camps, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Income	Presence of Children
Gender	Education Level	Occupation	Hobbies & Interests
Geography	Dwelling Type	Marital Status	Game(s) Attended

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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