

Single Adults 21+ Mailing List

Total Universe: **2,00,97,488**

Base Rate: **\$85.00/M**

Description Summary

Our Single Adults 21+ database allows businesses to reach consumers whose marital status of "single" and purchase products and services both online and off. This audience is made up of both men and women who are great prospects for many types of offers. These consumers are in need of a huge range of products and services, such as education, dating services, finance, automobiles, real estate, clothing, entertainment, and much more. Kick off your direct marketing campaign by reaching these 21+ prospects by mail, phone, or email.

How Our Data is Compiled

Our Single Adults 21+ Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 61% of Americans 18 and older are unmarried and who have never been married
- ✓ 27% of adults in America live alone

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: education, student loan services, dating, real estate, insurance, automobiles, travel, entertainment, clothing, jewelry, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-
Reported, Public Records & Direct
Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping
will incur a fee.

Commission

A standard 20% broker/agency
commission is extended to all
qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Language Spoken
Buying Habits

Hobbies & Interests
Lifestyle
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899