Seniors Seeking Medical Alert Systems

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **56,22,528**

Base Rate: **$85.00/M**

Description Summary

The database dedicated to Seniors Seeking Medical Alert Systems is a comprehensive compilation, encompassing millions of seniors who have not only shown interest but have also signaled their intent to acquire or install a medical alert system. This meticulously curated database is developed in conjunction with our U.S. Consumers Database, establishing it as the most extensive and focused resource for connecting with seniors who have specific healthcare and safety needs. Organizations and individuals aiming to address the healthcare and safety concerns of seniors can access a rich source of information. This, in turn, facilitates more personalized and effective engagement with this demographic, fostering a deeper understanding of their unique requirements.

How Our Data is Compiled

Our data is generated from a variety of sources, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly through USPSÂ® National Change of Address (NCOA) and CASS Certification.To ensure accuracy, we update our lists monthly. This database is also processed against the USPSÂ® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverableâ€¦ guaranteed!

Consider the Facts

- According to the CDC, more than one in four older adults fall each year.
- 6 in 10 people living with dementia will wander at least once, and many do so repeatedly.
- For seniors who live alone, having a fall or medical emergency can quickly turn tragic if they cannot reach the phone.

Recommended Usage

Medical alert system providers, home healthcare agencies, assisted living facilities, retailers and installers, and senior service providers will greatly benefit from our targeted leads.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth	Ethnicity	Religious Affiliation	Online Buyer
Household Income	Income	Education Level	Buying Habits
Geography	Home Market Value	Marital Status	Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com