

Seniors Interested in Senior Living

Total Universe: **97,14,491**

Base Rate: **\$85.00/M**

Description Summary

Are you actively seeking to connect with potential clients interested in senior living facilities? If so, our leads database is a highly valuable and bespoke resource tailored for businesses and professionals in the industry. This meticulously curated database is specifically designed to facilitate connections with individuals or families currently exploring a range of senior living options. Leveraging our leads database can significantly enhance your outreach strategies, allowing for more targeted and personalized engagement with individuals and families actively surveying the diverse landscape of senior living options.

How Our Data is Compiled

Our data is generated from a variety of sources, including Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transactional Data. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable! guaranteed!

Consider the Facts

- ✓ More than 818,000 Americans currently reside in assisted living communities.
- ✓ Most seniors tend to move to a senior living community between the ages of 75 and 85.

Recommended Usage

This database is perfect for Senior Living Facilities, Real Estate Agents, Healthcare Providers, Elder Law Attorneys, Senior Communities, and Senior Living Advisors looking to increase their clientele.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography

Ethnicity
Income
Home Market Value

Religious Affiliation
Education Level
Marital Status

Online Buyer
Buying Habits
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899