

Seniors in Need of Security Systems

Total Universe: **70,47,567**

Base Rate: **\$85.00/M**

Description Summary

The Seniors in Need of Security Systems database is an extensive database comprising millions of seniors who have actively communicated their desire for a safer and more secure living environment. These individuals are seeking advanced security systems that not only enhance the safety of their homes but also provide them with a profound sense of peace of mind. By offering a comprehensive array of information on seniors interested in security solutions, this database serves as a valuable resource for those looking to address the specific safety concerns of this demographic.

How Our Data is Compiled

Our data is generated from a variety of sources, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable! guaranteed!

Consider the Facts

- ✓ Security systems provide peace of mind to family members and caregivers who can remotely check on the well-being of seniors and be alerted to any issues or emergencies.
- ✓ Seniors often choose security systems to enhance their safety and feel more secure in their homes. Knowing that their property is protected can reduce anxiety and improve their overall well-being.
- ✓ Burglary, robbery, and fraud are the crimes most frequently committed against the elderly

Recommended Usage

Our Seniors in Need of Security Systems database is the perfect tool for security system providers, security equipment manufacturers and retailers, and home security consultants. Don't miss out on the largest database compiled for your needs.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography

Ethnicity
Income
Home Market Value

Religious Affiliation
Education Level
Marital Status

Online Buyer
Buying Habits
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899