

Senior Reverse Mortgage Prospects Mailing List

Total Universe: **1,02,38,244**

Base Rate: **\$100.00/M**

Description Summary

Take advantage of these active seniors who have disposable income by dipping into various sources including retirement checks and accrued home equity. Senior Reverse Mortgage Prospects from The Senior Source allows you to tap into one of the fast growing aspects of the mortgage industry. Senior Reverse Mortgage Prospects from The Senior Source has successfully combined self-reported age information with its other mortgage attributes to pinpoint the best Senior Mortgage candidates.

How Our Data is Compiled

Our Senior Reverse Mortgage Prospects Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, there was \$10.6 billion generated in reverse mortgages
- ✓ The average interest rate for reverse mortgages is 4.585%

Recommended Usage

This highly responsive list has been proven useful for marketing campaigns for a variety of industries such as life insurance, investments, children's products and apparel, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Mortgage Amount
Net Worth
Loan Type

Length of Residence
Dwelling Type
Household Income

Home Value
Finance Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899