

Senior Mobile Telephone Mailing List

Total Universe: **2,16,01,844**

Base Rate: **\$85.00/M**

Description Summary

Every day, more and more seniors are purchasing cell phones and making calls to loved ones and friends. Furthermore, more and more seniors are using smartphones and the Internet. These seniors are in the loop! Eligible for a numerous amount of offers, you can reach these consumers by mobile phone with the most accurate data in the industry, updated monthly to ensure accuracy and deliverability. We can segment by a variety of demographics, including age, income, location, and much more. Reach this large and growing population with your next marketing campaign and turbocharge your ROI!

How Our Data is Compiled

Our Senior Citizen Mobile Phone Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, 4 out of 10 seniors owned smartphones
- ✓ Approximately 85% of seniors own a cell phone

Recommended Usage

This database is recommended for a variety of industry offers, such as healthcare, retirement communities, travel, insurance, finance, real estate, medical equipment, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Net Worth
Marital Status

Buying Habits
Hobbies & Interests
Online Shoppers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899